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“TikTokers” Teacher In The Code Of Ethic For Teacher In Islamic Education

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Abstract

In the digital era, teachers are not only educators in schools but can also work as TikTokers in the TikTok application or cyberspace. The success of TikTokers in earning a lot of money by creating various kinds of content has motivated teachers to become content creators. However, not all teachers are wise and careful when choosing content topics. Moreover, the content created by teachers is easily accessible to many people, including their students. The diverse range of content produced by teachers on the TikTok application can have an impact on the knowledge and character development of students and society as a whole. This is because the TikTok application is currently popular among people of all age groups, including children, teenagers, adults, and the elderly. Upon examining the content created by teachers, it is evident that some teachers are appropriate, careful, and wise in their content creation, while others are not. Therefore, this discussion aims to explore the phenomenon of teachers as TikTokers from the perspective of Islamic education, focusing on teachers' creative activities in cyberspace through the TikTok application. This research adopts a descriptive qualitative method, utilizing library research.

Keywords: Teacher, Tiktokers, Islamic Education

Abstrak

Di era digital, guru tidak hanya berprofesi sebagai pendidik di sekolah, tapi juga bisa dikatakan memilih untuk memiliki pekerjaan tambahan sebagai tiktokers di dunia maya. Kesuksesan para tiktokers dalam menghasilkan uang dengan penyajian berbagai konten, tidak bisa dipungkiri membuat guru termotivasi untuk berkreaitivitas dalam membuat konten. Namun, permasalahan di sini, tidak semua guru yang bijak dan cermat dalam membuat topik konten tersebut, sedangkan konten yang dibuat guru ini bisa dengan mudah diakses oleh banyak orang, termasuk di sini peserta didik si guru. Keragaman konten yang ditayangkan guru melalui aplikasi tiktok, akan memberikan pengaruh terhadap perkembangan ilmu pengetahuan dan karakter peserta didik dan

masyarakat secara luas, karena aplikasi tiktok saat ini diminati oleh masyarakat dari berbagai tingkat usia, mulai dari anak-anak, remaja, dewasa dan lansia. Menelusuri konten yang dibuat oleh guru, diperoleh informasi bahwasanya ada guru yang tepat, cermat dan bijaksana dalam menciptakan konten dan ada yang tidak. Sehubungan dengan hal tersebut, maka pembahasan ini bertujuan untuk bagaimana dari sudut pandang pendidikan Islam mengenai guru yang berkreaitivitas di dunia maya melalui aplikasi tiktok. Penelitian ini menggunakan metode kualitatif deskriptif, dengan jenis penelitian *library research*.

Kata Kunci: Guru, TikTokers, Pendidikan Islam

Introduction

Talk about digital era with various applications right now, is an interest topic to discuss. There are many kinds of features that provided to make internalizing the values of Islamic Education easier. Teachers do not only do the teaching and learning activities in the classroom, but teachers also can provide education for their students freely wherever and whenever, for example by using social media (TikTok). Digital Era or 4.0 Era right now, can we say as Top of Development of Science and Technology. Various types tools of technology become more sophisticated, starting from home appliances, business, education and others. Discoveries in this field of digital technology , on one side make it easier to do the job. Moreover can shortening distance and time. For example, when communicating to person in other regions, countries or even continents. The job which usually take quite long time, now it can be finished faster. But, in another side development of technology can be the cause of the appearance of various problems, that is lack of intelligence

and lack of wisdom for utilizing features which contained in social media application by some parties, so that rising some problems like disseminating videos or contents which does not contain educational values.

One of the problem which related to being careful and wise in using social media is carried out by teachers (Islamic Education Teachers) , especially in using TikTok application. As we know that, there are many kinds of short video which appear on TikTok, and among the content creators who are teacher , but there are some video which presented do not contain Educational values. And even creates content with students at school or outside of school, complete in official attire. This problem deserves to get more attention, because teacher have duties including values which can lead students to have noble attitude, then there are also several codes of ethics for teachers as a professionals in carrying out their duties. Therefore, in this article we discuss about tiktokers teachers in terms of

codes of ethics for teacher as an Islamic education teachers.

Method

The research that the author conducted was Library Research, that is a method which collecting data by understanding and studying theories from various literature that related to the research. This research discuss about Islamic Da'wah strategy of Ulama during the early period of the arrival of Islam in Minangkabau, the period of struggle for independence and the current period, that is era of Globalization. According to Zed(2004), there are four stages of library research, that are preparing necessary equipment, preparing a working bibliography , organizing time and reading and recording research materials. The collecting of data by searching source and reconstructing from various sources like books, journals and pre-existing research. Analysis method uses content analysis and descriptive analysis. The library materials obtained from various reference, analyzed critically and deep to deeply so that can support proposition and the ideas.

Result And Discussion

Teacher, in this terms as a mature person who was given duty and responsibility to guide, educate, directed, and growing interests, talent and student's potential as it is written in The National

Education System Law, says that “ Teachers are professional educator with the main duties to educating, teaching, guiding, directing, training, assessing and evaluating students.”¹

Teacher as person who educate the life of the nation ,by having several competencies, are expected to be able to carry out their profession professionally, appropriately, carefully and wisely in organizing learning activities by following development of science and technology. The competencies that teacher must have are pedagogical, personal, social, professional, digital and leadership competencies. Teacher's competence in utilizing digital media and social media for the fluency and ease to achieve learning goals, determines success in achieving Islamic education goals in particular and Educational goals in general.

Development of digital technology also have brought up significant impact for order of human civilization in this century in the world and especially in Indonesia. Activities in various aspects of life inseparable from digital system, one of them is education. Various recent discoveries in the world of education make it easier for students and teachers to search for information or knowledge. Moreover, since the Covid-19 pandemic. The intensity of students' and teachers' contact with the

digital world is very high, because learning activities are carried out by online. However, the end of the Covid-19 pandemic does not mean that students and teachers are no longer intense about the digital world, one of which is the use of cellphones/Androids, because there are several subjects that are facilitated by digital products (applications), such as social media, for example, YouTube, WhatsApp, TikTok, Telegram and Instagram and others, to provide assignments for teachers and work on assignments or projects for students.

Information obtained from *We Are Social* shows that in January 2022 in Indonesia the number of active social media users 191 million people. Then this number increased by 12.35% compared to the previous year, namely 170 million people. Then in 2020 for the province of East Java that the percentage of population actively accessing the internet in 2020 and updated on January 26 2021 was 34% (Central Statistics Agency, 2021).² Based on this, we know that there has been an increase in the intensity of people's interactions with social media. The use of new communication media inseparable from three things, namely:

First Interactivity, meaning that the ability of new media to facilitate interaction (reciprocity) for users. *Second, De-massification* (non-mass), meaning that communication

system settings can be determined individually. Whether the individual is the sender of the message or the recipient of the message, they can control the communication system. *Third, Asynchronous*, meaning that the use of this new media which can send and receive messages in a global manner, meaning this technology can reach whoever the user wishes.³

Bytemod, a company in Singapore created TikTok application.⁴ This application become one of the social media which quite popular and experienced rapid development, that is in 2020 in Indonesia⁵ Currently, TikTok has become a new trend and be the culture which quite influential in Indonesia. Popular culture related using TikTok application has become a culture which is favored among people of all ages, and eliminated social barriers. Ease of access in the field of communication and information brought out a significant influence on the development of popular culture which was born in a country, including Indonesia.⁶

TikTok is a social media application which provides various interested features, for example face filters when take a photo, short video features with various filters and sounds, and video duration which is quite short, and also giving users freedom to be creative by utilizing feature services, so that users feel free to be creative. People are no

strangers to this social media platform, TikTok. This application experienced quite rapid development. This development is predicted by insider intelligence, that TikTok active users reaching 755 million people by 2022⁷ Currently, the TikTok application is very popular.

This TikTok application is an application that is favored by people of all ages, from children, teenagers, adults and the elderly. The problem here is, because through this application not a few people have succeeded in making fantastic money. With the various creative content displayed on this application, it can change people's economic lives. The success in the world of TikTok provides motivation for people to compete to provide content that is interesting and liked by viewers, including teachers. Content creators from the teaching profession have taken part in enlivening the world of TikTok, starting from still wearing teaching uniforms to create content, creating content in class and outside the classroom, and many other teachers' creativity in the world of TikTok, with various types of content, starting from content educational nuances, jokes, short film videos, videos of teachers telling about teaching activities, and videos of teachers telling stories.

Paying attention to the content of content creators who work as teachers in

the world of TikTok, now can be said to require special attention, especially in instilling educational values to shape the character of students, especially teachers who create content that is not full of educational value such as inappropriate dancing videos. , tight clothes for female teachers, dubbing words that are not suitable for teachers to say, and many others that can be easily accessed. Of course this needs close attention, because considering the position and role of teachers as educators to achieve educational goals, don't let teachers' careless in using social media have a bad impact for students. In this case, teachers need to pay attention to the teacher's professional code of ethics.

Etymologically, a code of ethics is an ethical procedure, pattern of rules, guidelines, ethical signs in carrying out a thing or job, or in other words, a code of ethics is a procedure or guideline for behavior. The word "ethical" in the meaning of a code of ethics is in harmony with the norms or values that a group of people believes in. Establishment of the code of ethics was carried out by a special institution, namely the teachers' professional association, the Indonesian Teachers' Association (PGRI).⁸

According to the Islamic view, a teacher must be able to have a code of ethics which is harmony with the

perspective of the Quran and Sunnah. The Prophet Muhammad saw, who acted as a professional teacher, is one of the main examples of implementing a code of ethics for teachers.⁹ There is a problem in using new communication media, in this case TikTok, for Indonesian people, because seen from the perspective of the character of social society in general, it pays less attention to matters of a private nature, thus making social media as a representative facilities for sharing moments of happiness. share information, share stories, and other things. This could be cause by an assumption that social media can provide freedom and flexibility for users to create, post and share things that users consider important, without paying attention to the value and impact on other users.¹⁰ In fact, in this case, the content, if seem from an educational perspective, the videos which presented by the creator, can be said to have no educational value or useless in terms of value content. However, content like this is liked by a lot of people, so content creators get benefits and rewards in the form of increased financial gain.

The success of content creators in making money and changing lives can attract teachers' interest in creativity in cyberspace through the TikTok application. There is nothing wrong when

teachers following developments in the digital world today, because teachers should be creative people. Creativity is a form of manifestation of an individual's mental abilities and curiosity in an effort to produce something new¹¹

Teachers as the main pioneers in helping students develop their own creativity, must become people who have never-ending creativity, moreover in an effort to continue to innovate with attempt to internalize values for students. Teacher creativity can be said to be a reflection of the quality of teacher' quality . Because creativity is related to the ability to provide new ideas and can implement them in solving problems, creativity is needed by every individual, especially to face challenges in life.¹² Moreover, teachers who are faced with various problems and challenges in educational activities. In creativity, according to Guilford, there are three indicators of creativity, they are, first, Fluency in thinking; second, Flexibility of thinking; third, Develop ideas.¹³

There are several things that teachers must pay attention to when being creative in cyberspace or the world of TikTok, that related to the teacher's professional code of ethics, because the teacher's code of ethics has purposes, they are: In general, the purpose of the teacher code of ethics can be described as below :

- 1) Teacher dedicate to guiding students to establish fully Indonesian people with the spirit of Pancasila.
- 2) Teachers have professional honesty and implement that.
- 3) Teachers try to obtain information about students as material for guidance and coaching.
- 4) Teachers create the best school atmosphere that supports the success of the teaching and learning process.
- 5) Teachers maintain good relationships with student's parents and the surrounding community to foster participation and a sense of shared responsibility for education.
- 6) Teachers individually and collectively develop and improve the quality and dignity of their profession. Teachers maintain professional relationships, a family spirit and social solidarity.
- 7) Teachers mutually maintain and improve the quality of the PGRI organization as a facilities of struggle and devotion.
- 8) Teachers implement all Government policies in the field of education.¹⁴

The code of ethics for teachers according to the PGRI XVI Congress in

1989 also in Jakarta reads as bellows :

- 1) Teachers dedicate to guiding students to establish fully Indonesian people with a Pancasila spirit.
- 2) Teachers have professional honesty and implement that.
- 3) Teachers try to obtain information about students as material for guidance and coaching.
- 4) Teachers create the best school atmosphere that supports the success of the teaching and learning process.
- 5) Teachers maintain good relationships with student's parents and the surrounding community to foster participation and a sense of shared responsibility for education.
- 6) Teachers individually and collectively develop and improve the quality and dignity of their profession.
- 7) Teachers maintain professional relationships, family spirit and social solidarity.
- 8) Teachers mutually maintain and improve the quality of the PGRI organization as a means of struggle and devotion.
- 9) Teachers implement all government policies in the field of education.¹⁵

However, currently, it cannot be denied that not all teacher's content on TikTok contains educational value, even it is not useful at all, such as teachers dubbing short conversations or singing songs provided by TikTok, like there is a sentence at the end of the song ".... "It's a lie, don't believe this lizard." The lizard in question is a teacher. When a teacher chooses and creates content with words like that, it means the teacher has introduced these words and it is permissible to use them as a joke. Of course, this is contrary to the code of ethics for teachers, that is trying to guide the students personality and realizing that the goal of education is the complete development of students' intelligence, morals and physical and spiritual health.¹⁶ Joke for a teacher is not something wrong. The Prophet Muhammad SAW as a teacher also joked, but jokes did not contain elements of lies, or harsh words.

There is relevant previous research regarding the impact of social media Tiktok on the speech of elementary school students, including the results of research (Sitanggang & Saragi, 2022) which found that there were several elementary school children who committed deviant behavior and language after watching videos from the Tiktok application because videos presented on the Tiktok application tend to use

impolite behavior and language. Moreover, (Nurhasanah P & T, 2021) stated that because the increasingly sophisticated TikTok application and there are no restrictions, elementary school students even have unlimited access to films and can watch and hear all the languages they get in raw form without sorting and choose that first.¹⁷ By seeing teacher's content that uses harsh and polite words, of course there will be more reinforcement within students that this is permissible.

It's not just about the content above, there is also content about female teachers dancing and contorting their bodies, moreover anyone can see whether they are her Muhrim or not. This is an act of sin. Meanwhile, a teacher in the Islamic education's perspective must be able to protect himself from committing sins, and this has been confirmed by Allah in the Qur'an, Surah Al Mudatsir, said that:

يَا أَيُّهَا الْمُدَّثِّرُ ۝ ۱ قُمْ فَأَنذِرْ ۝ ۲ وَرَبِّكَ فَكَذِّبْ ۝ ۳ وَثِيَابَكَ فَطَهِّرْ ۝ ۴ وَالرُّجْزَ فَاهْجُرْ ۝ ۵ وَلَا تَمْنُنْ تَسْتَكْثِرُ ۝ ۶ وَلِرَبِّكَ فَاصْبِرْ ۝ ۷

(1) O you who covers himself [with a garment] (2) Arise and warn (3) And your Lord glorify (4) And your clothing purify (5) And uncleanness avoid (6) And do not confer favor to acquire more (7) But for your Lord be patient.

The above phenomenon does not reflect a teacher who has a personality that can be emulated. Teachers, as figures who are emulated and imitated by students, should display a personality worthy to be emulated. Teachers in educating the nation's next generation can be said that someone who has an urgent role, teachers are responsible for meeting students' needs, whether spiritual, intellectual, moral, aesthetic and physical needs of students.¹⁸ Besides that the duties and responsibilities of teachers can also be seen in the educational philosophy, namely *Tut Wuri Handayani*. First, *Ing ngarso sung tuladho*, which means that the teacher as an educator is a person who has knowledge and experience, should be able to provide an example to students. Second, *Ing madya mangun karsa*, it means that teachers as educators should be able to lead, guide and develop students' interests, desires and willingness to be creative and work. Third, *Tut wuri Handayani*, means that a teacher must have the ability to motivate students, and from the back have attention with full responsibility, sincerity, and provide freedom, opportunities for students to develop their potential.¹⁹

The role of the teacher in Tut Wuri Handayani's philosophy is as a role model for students to emulate and imitate, as a director, guiding students to develop their

own potential, and the teacher is also a source of knowledge, then the teacher is also a motivator. There are several ethical concepts that teachers must have and position teachers as highly respected as people who are '*alim, wara*' and as *uswah* so that teachers are also required to do good deeds as an actualization of the knowledge that they have.²⁰ Related to that, of course teachers who create content that do not contain educational elements or contain educational values, and do not describe themselves as role models, so it could be said that this is not in accordance with a teacher's code of ethics. When a teacher does not fulfill the code of ethics, he is not a professional teacher, as Houle defines the characteristics of professional teachers, one of which is fulfilling the code of ethics.²¹

Conclusion

From the discussion above, it is clear that teachers need to use creativity to help students internalise Islamic education's values. Using social media to instill moral concepts in students could be seen as a new method to education, especially because the TikTok app is a popular social media platform among users of all ages. Being creative on TikTok demands prudence, especially when selecting content connected to teachers. This is because not all content created by people with teaching

credentials complies with the professional norm of educators. Researchers in the future might look into how teachers use social media site for teaching.

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